

July - August 2026

ONE:SOME WORKSHOP CALENDAR

This calendar lists upcoming workshops. These are small, group-based learning sessions designed to build specific business skills for SME owners and decision-makers.

WellingtonNZ

Regional Business
Partner Network 

ABOUT

As your local Regional Business Partner, WellingtonNZ supports businesses in the Wellington region to grow, innovate, and thrive.

The One:Some workshops are a format of management capability training designed to introduce the fundamentals of a business topic/area for business owners and key decision-makers in small to medium organisations.

Co-funding eligibility

If your business is registered with the Regional Business Partner Network, you may be eligible for co-funding (subsidy) to attend these workshops.

To assess eligibility, businesses are required to:

- Complete the **validation form** linked to each workshop.
- Take part in a **light touch discovery session** with an RBP Growth Advisor.

Helpful links

[Register for RBPN](#)

[Management Capability Funding](#)

[Co-funding eligibility T&Cs](#)

*This calendar will be updated with new workshops and key details from time to time, as they may be subject to change or not available at the time of sharing this document. If you'd like to learn more or have any enquiries before registering, please reach out to your Growth Manager or email Business@WellingtonNZ.com.

Furthermore, please note that for payments made to the One:Some provider, a booking fee may apply if payment is transacted by a ticketing platform such as Humanitix, Eventfinda, etc.

LEADERSHIP

Workshop	Description	Dates	Time	Learn More & Register
<p>Wairarapa Leadership Academy By Business Wairarapa</p> <p>Greytown</p>	<p>This is an executive leadership series for those looking to lift their leadership skills to the next level. By developing practical skills in leadership, communication, and people management, the programme supports business owners and managers to build more effective teams, improve performance, and confidently lead through growth and change.</p>	<p>July 24 - 11 Sep (Fridays)</p>	<p>10.00am - 12.00pm (2-hour sessions over 8 weeks)</p>	<p>Validation form</p>
<p>Lean & Continuous Improvement By CI Lab</p> <p>Online workshop</p>	<p>This workshop is tailored to build the capability of leaders across all industries, including manufacturing and service-based organisations, and both private and public sector. Through this workshop, attendees will deep dive into the leader's role in embedding continuous improvement into an organisation's culture and also examine how AI can support and accelerate performance improvements.</p>	<p>Aug 5, 2026</p>	<p>9:00am - 12.00pm (3 hours workshop)</p>	<p>Validation form</p>
<p>Step Up To Leadership By Dale Carnegie</p> <p>Wellington CBD or Lower Hutt</p>	<p>This program will provide the basics of leading and managing. You will learn core skills like delegation, time management, and performance appraisal techniques. You'll also collaborate with others in similar roles, gaining insights into the more advanced aspects of leadership.</p>	<p>Aug 7, 2026</p>	<p>8.30am - 4.30pm (8-hour workshop including breaks)</p>	<p>Validation form</p>

AI & PRODUCTIVITY

Workshop	Description	Dates	Time	Learn More & Register
AI+Human® - Write Smarter with AI By Write Group Online workshop	This workshop will show business owners and senior leaders how to treat AI as a smart writing tool that boosts their efficiency and expands their thinking. Apply the principles of plain language to create excellent prompts, refine outputs, and retain your authentic voice.	Aug 4, 2026	9:00am - 12.30pm (3.5 hours workshop)	Validation form
Supercharge Your Business Productivity with AI By AI Supercharge Wellington CBD	Learn how AI can be applied to operations and management processes across a business, including being leveraged for tasks such as data analysis, human resources, customer satisfaction, and social media. They use real-world examples and practical applications to ensure that the learning outcomes are directly transferable to your business operations.	Aug 7, 2026	9:00am - 12.00pm (3 hours workshop)	Validation form
AI Prompting 101 By Write Group Online workshop	This introductory session is suitable for any business owner or senior manager who want to begin using an AI assistant for everyday workplace writing. You'll learn the language, try the techniques, and discover how to make AI work for you while keeping your data safe. No previous AI experience is necessary.	Aug 11, 2026	2:00pm - 3:00pm (1 hour)	Validation form

DIGITAL MARKETING

Workshop	Description	Dates	Time	Learn More & Register
LinkedIn for Business By Social Good Online workshop	Learn how to make LinkedIn work for you! You'll learn best practices for setting up your LinkedIn profiles for business, while also discovering effective strategies to grow your community and engagement.	Aug 6, 2026	10:30am - 12:30pm (with 1-hour follow up, total 3 hours)	Validation form
Digital Ads By Social Good Online workshop	Explore the power of digital advertising in our hands-on Digital Marketing Workshop, designed to elevate your social media strategy and teach you how to run effective paid campaigns. You'll dive into the digital marketing environment, understand how key platforms like Meta, YouTube, and Google Ads work, and learn best-practice approaches for creating high-impact content.	Aug 13, 2026	10:00am - 1:00pm (with 2x 1-hour follow ups, total 5 hours)	Validation form
Social Media Strategy By Social Good Online workshop	For anyone who is keen to explore the social media landscape in depth. You'll learn how each platform operates, alongside best practices for developing a successful social media strategy.	Aug 27, 2026	10:30am - 1:30pm (with 2x 1-hour follow ups, total 5 hours)	Validation form

SALES & FINANCE

Workshop	Description	Dates	Time	Learn More & Register
<p>Understanding Your Profit & Loss Statement By Paula Bearsly</p> <p>Bizhub, Porirua</p>	<p>This workshop is designed for owner-led small to medium businesses with little or no financial background. It will support you to better understand the story behind your numbers, make more informed decisions, improve profitability, and gain greater control of your business.</p>	<p>Jul 28, 2026</p>	<p>9.00 - 12.30pm (3.5 hour workshop)</p>	<p>Validation form</p>
<p>Grow Your Business Through Consultative Selling By Dale Carnegie</p> <p>Lower Hutt</p>	<p>A one day workshop that will equip your business people with essential sales skills and the confidence to build client relationships. Workshop attendees will develop sales skills to interact with customers, learn how to recognise what qualifies as a consultative approach and how to apply a proven sales process to the situation, learn how to develop rapport quickly, understand the importance of, and how to communicate with, different personality styles, learn methods to uncover and appeal to different buyers interests.</p>	<p>Aug 13, 2026</p>	<p>8.30am – 4.30pm (8-hour workshop including breaks)</p>	<p>Validation form</p>
<p>High Impact Communications By Dale Carnegie</p> <p>Lower Hutt</p>	<p>This workshop is designed to help leaders communicate with clarity, confidence, and influence, both in person and online. You will leave with the ability to communicate with credibility and executive presence, structure proposals and messages for maximum impact, influence decisions and move people to action, capture attention immediately, whether in a room or on screen, lead confident Q&A sessions, adapt your communication style to different audiences and channels, clearly articulate value to stakeholders, clients, and the public.</p>	<p>Sep, 2026 (exact date TBC)</p>	<p>8.30am – 4.30pm (8-hour workshop including breaks)</p>	<p>Validation form</p>

ELIGIBILITY & NEXT STEPS

If your business is registered with the Regional Business Partner Network, you may be eligible for co-funding (subsidy) to attend these workshops.

To assess eligibility, businesses are required to:

- Complete the **validation form** linked to each workshop.
- Take part in a **light touch discovery session** with an RBP Growth Advisor.

Eligibility for the subsidy is determined by a Growth Advisor based on the information provided in the validation form and the light touch discovery conversation, where business capability gaps are identified.

IMPORTANT NOTES

- For eligible businesses, the subsidy co-funds the training cost. This means, the business will have to incur the remaining cost of the training fees.
- A maximum of two persons from each business can be co-funded.
- This calendar will be updated from time to time as new workshops are added or details change.
- Workshops may be subject to availability at the time of publishing.
- All pricing shown is subject to change by the Provider. Any cancellation or no shows may incur a penalty and are subject to Provider rules.
- If you would like more information before registering, please contact your Growth Advisor or email Business@WellingtonNZ.com.
- Please note that booking or transaction fees may apply if payments are processed through ticketing platforms such as Humanitix or Eventfinda.